



**11.05-11.08** 台北南港展覽館1館  
TWTC Nangang Exhibition Hall 1

Visiting Hours  
November 5<sup>th</sup>, 12:00 pm ~ 6:00 pm  
November 6<sup>th</sup> ~ November 8<sup>th</sup>, 10:00 am ~ 6:00 pm

主辦單位 | 財團法人台灣觀光協會  
Organized by Taiwan Visitors Association  
輔導單位 | 交通部觀光局  
Guided by Tourism Bureau, MOTC  
指導單位 | 交通部  
Supervised by Ministry of Transportation and Communications



因應防疫需求，入場須配戴口罩，體溫超過 37.5 度者謝絕入場。  
Please wear a mask before entering. One with temperature above 37.5°C, admittance would be declined.

**FORA 福爾**  
福爾專注 健康守護

福爾 旗艦6合1測試系統  
福爾 紅外線額溫槍  
福爾 血氧濃度計

你的健康御守，現正超值優惠中  
快來找小編拿好禮！



注意事項 Remarks	1922簡訊實聯制	防疫措施與進場須知 COVID-19 Notice
請勿與非參展名錄上之單位購買商品 Please do not purchase products from vendors not included in the list of exhibitors. 購買商品時請索取發票或憑證 When purchasing products, please request for receipt or proof of purchase.		1.請全程配戴口罩，未戴口罩者謝絕入場。 2.請配合量測體溫，體溫超過37.5度者謝絕入場。 3.請配合填寫實聯制表單，並於入場時出示已填寫畫面，QR Code如左。 4.場內禁止飲食。 1.Please wear a mask before entering. 2.To ensure exhibitors and visitors health, one with temperature above 37.5°C, admittance would be declined. 3.Due to the COVID-19, please scan 'Admission QR Code' and show the complete screen before entering. 4.No food and beverages.



Sponsored by **bessie byer** 貝思寶兒, **PEPPERIDGE FARM** 培伯莉餅乾, **FORA 福爾**

Co-organized by  
Ministry of Foreign Affairs / Ministry of Culture / Hakka Affairs Council / Council of Indigenous Peoples /  
Council of Agriculture, Executive Yuan / Forestry Bureau / Taipei City Government / Hsinchu County Government /  
Taoyuan City Government / Taichung City Government / Japan Travel and Tourism Association / Association of  
National Tourism Office Representatives in Taiwan (ANTOR) / Korea Tourism Organization

**加倍奉還 力挺觀光!**  
Come to Get Double Goodies and Support Taiwan's Tourism Industry

Let ITF compensate you for those journeys, parties, and gatherings that you were unable to make this year! It is time to indulge yourself with double goodies, freebies, and giveaways!

**ITF-limited face masks 1,000 masks available per day**

**Receive double protection from ITF-limited face masks**

- ITF-limited face masks, designed by the well-known designer Akko, provide you the one and only stylish protection!
- Get one ITF-limited face mask for free with a valued entry ticket stub stamped at the gift redemption counter during the event period. A total of 1,000 masks available per day while stock lasts; up to one mask per person per day at most.
- Where to Get the Mask: the gift redemption counter for the event (K616)

**Enjoy a one-stop shopping in ITF with double discounts opportunities and extra rewards for NT\$5,000 stimulus vouchers!**

**Get double bonuses and discounts on your shopping**

- Numerous product bundles, extra discounts and special offers provided by ITF exhibitors substantially compensate for your inconvenience during the coronavirus pandemic. Let's offer double discounts and rewards for your double spending!

**Free complimentary passes for Taiwan's front-line health workers! Donate blood and get ITF admission tickets for free!**

**Showing our double appreciation and support for Taiwan**

- Free complimentary passes for Taiwan's front-line health workers!
- In recognition of our front-line health workers that work day and night with their heart to guard our health against the coronavirus pandemic, ITF will offer free complimentary passes for those who present their identification cards at the entrance.
- Donate blood and get ITF admission tickets for free!

\*Activity details are subject to change. Please refer to the most updated notices posted on site. ITF reserves the rights to amend, change, suspend, and explain this activity at any time.

—Paying Tribute to Healthcare Workers—  
**THANK YOU**

**Free Admission for Healthcare workers**

During 2021 Taipei ITF (from Nov. 5th to Nov. 8th), healthcare workers could choose one of the following certificates to verify admission at Zone I entrance on the 1st floor of Nangang Exhibition Hall 1.

- Work ID (with photo)
- Relevant work certificate and ID with photo (need to show both documents at the same time)

**Time: 10.31-11.06, 2021**

**Donate Blood and Get Free ITF Tickets!**  
BLOOD DONATION - A GIFT OF LOVE

Get an ITF ticket for free by blood donation (250c.c. / unit). A total of 10,000 tickets available while stock lasts; up to two tickets per person per time at most.

Place: the eighteen blood donation stations around the Greater Taipei area (please refer to the Taipei Blood Center (台北捐血中心) website for more information and the notice of each blood donation station for opening hours)

All donors must present a valid photo ID at the time of blood donation.

**Thank you for your great generosity!**

**關島 安心入 GUAM 全島暢玩**

來攤位完成任務 關島好禮免費送  
旅展週末加碼 有獎徵答活動

- 11/6-11/7 下午兩時段 13:00 & 16:00
- 高級餐券、關島精美海灘巾等你拿！

攤位號碼 J908

**Interactive Experience Area**

**ITF Fun Market**  
Place: Fl. 1st, Taipei Nangang Exhibition Center (Booth No. J2109)

**Marketplace**  
Select any cultural & creative accessory you prefer, and let our art buffs show you how to make it! Come to join the cultural & creative market and DIY activities (limited sessions). All you need to do is sign up for them now!

\*How to sign up: On-site registration is accepted at ITF Fun Market. Fill out a sign-up form and come to the activity directly at the scheduled time.

**Binge-watch Gatecrashers**  
Is binge-watch the only thing you can do during the coronavirus pandemic?  
Do you want to play those exciting games in Squid Game? How about the Olympic Games?  
So, why not come to ITF Fun Market and join us in the Binge-watch Gatecrashers game!

**First Round The Making of a National Player**  
Tonight, I would like to play some online badminton games - and sweat it out!

**Second Round Witty Games with Ping Pong Balls**  
Is hitting balls over the net too easy for you? Come try the Witty Games with Ping Pong Balls!

**Third Round Mind-blowing Cookie Game**  
I am No. 1! As soon as you open the box, your fate is already decided. Can your cautiousness and patience keep you alive?

\*How to play: Players should pass each round in order. Those who pass the first and second rounds will receive an exquisite gift. As for players who pass the third round, they are qualified to draw lots for Silks Place Tainan's accommodation vouchers!  
\*Limited quantity of gifts available, while supplies last.  
\*How to sign up: On-site registration. Both single player and double players are acceptable.

**Taiwan Fun Factory**  
Place: Fl. 1st, Taipei Nangang Exhibition Center (Booth No. J1909)

Come visit the one and only Taiwan Fun Factory booth! You will experience an amazing journey around Taiwan through all sorts of DIY courses. Please refer to the ITF Schedule & Events for details and scheduled time.

**★How to sign up:**  
Each session will be limited to the first 12 participants who complete online registration. No fee is required for registration. Completed registration will receive a confirmation email; please reconfirm the information (session time and registration number) and return the email for confirmation, or the registration shall be deemed to have not been approved. Please arrive 30 minutes early before the scheduled time, receive a number ticket, and take a seat 10 minutes before the starting time. For those who have not been seated 3 minutes after the course starts, their registration will be cancelled and be released for on-site registration.

**Notes:**

- Eating and drinking are not allowed in the area. Please properly pack the handmade items and carry them away.
- People who complete DIY course registration still have to purchase ITF admission tickets, which are not included in the courses.
- Each person is limited to register one session in order to allow more experience opportunities for others. Your understanding and cooperation is highly appreciated.
- Table partitions are provided for protecting participants and onsite workers from the pandemic. Also please wear your face mask at all times.

**長榮國際連鎖酒店 EVERGREEN INTERNATIONAL HOTELS**  
攤位: I1314

**2021 台北國際旅展優惠 梭哈全拿**

**貴賓優惠住宿券**  
每張 **NT\$2,599** 元

買五張一套 更優惠現省 **500** 元

**聯合餐券**  
每張 **NT\$1,588** 元



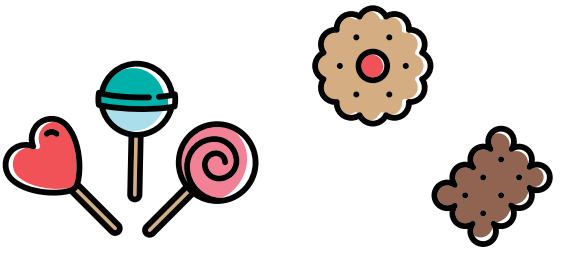

最低 2 折起 最低 61 折起

住宿券和餐券在基隆/台北/台中/嘉義/台南/高雄酒店皆可使用



# Performance Schedule

11.05 Fri. 11.06 Sat.

Main Stage Program Main Stage (K)	Taiwan Fun Factory J1909	Main Stage Program Main Stage (K)	Taiwan Fun Factory J1909
<p>09:40 10:30</p> <p><b>itf Opening Ceremony</b> 2021</p>	<p>★★</p> <p></p> <p>★ ★</p>	<p>10:30 11:00 11:00 11:30 11:30 12:00 12:00 12:30 12:30 13:00 13:00 13:30 13:30 13:30 14:00</p> <p>Tokyo Convention &amp; Visitors Bureau 【Tokyo, where tradition and urban collides】</p> <p>Hakka Affairs Council 【GMA Nominated-Hakka Rock Style-The ZenKwun】</p> <p>Hakka Affairs Council 【Let's visit Hakka】</p> <p>Cultural and Tourism Bureau of Chiayi County 【Fong Di Performing Arts Troupe】</p> <p>Renaissance Taipei Shihlin Hotel</p> <p>Ehime Prefectural Government 【Visit Ehime, Amazing Trains Trips in Shikoku, Japan】</p> <p>Northeast and Yilan Coast National Scenic Area Administration 【Fusen Satoyama】</p> <p>Mascot Parade (from Entry I to Main Stage) 14:00-14:30 Mascot Meet &amp; Greet 14:30-15:00</p> <p>Pristine Paradise Palau 【Palau Traditional Dance】</p> <p>Council of Indigenous Peoples 【Yuan Ling Artistic Dance Company】</p> <p>Atami City 【Atami Online Tour】</p> <p>San'in Sanyo Tourism Promotion Association 【Land of "En" ~ Shimane ~】</p> <p>★ ★</p>	<p>11:00 12:00</p> <p>Okuma Center 【Coloring Keychain of Minnow】</p> <p>12:00 13:00</p> <p>Hunya Republic Of Chocolate 【Paint with Chocolate】</p> <p>13:00 14:00</p> <p>Sha Yang Ye Robot Wonderland 【Let's Make Geometric Modeling Key Ring】</p> <p>14:00 15:00</p> <p>Touched Embassy 【It's Your Turn】</p> <p>15:00 16:00</p> <p>Taiwan's Socks Museum 【Socks Puppet】</p> <p></p> <p>★ ★</p>
<p>11:30 12:30</p> <p>Industrial Development Bureau, Ministry of Economic Affairs 【2021 Tourism Factory Ceremony】</p>	<p>12:00 13:00</p> <p>Ribbon Museum 【Christmas wreath DIY Pack】</p>		
<p>13:30 14:00</p> <p>Council of Agriculture, Executive Yuan 【A new concept of leisure and agricultural tourism】</p> <p>Mascot Parade (from Entry I to Main Stage) 14:00-14:30 Mascot Meet &amp; Greet 14:30-15:00</p>	<p>13:00 14:00</p> <p>Taiwan Yougood School of Cookie 【Painting cookie box】</p>		
<p>14:00 15:00</p> <p>Mascot Meet &amp; Greet 14:30-15:00</p>	<p>14:00 15:00</p> <p>Eminent Interactive Luggage World 【Eminent Classics】</p>		
<p>15:00 15:30</p> <p>Yunlin County Government 【Taiwan Do-Do Art Dance Group】</p>	<p>15:00 16:00</p> <p>Taiwan Miso Cultural Museum 【Miso Handmade-Class】</p> <p></p>		
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Popular Mascots

Ohbear, Kingdom Friends - Hojong & Mugo, Bobby / Niuniu, Eagle Brother / Mountain Boar, Tunbao / Sabaru, Mumu / Tong Tong, Bimo / Luna, Otter, Little Owl From The Tribes, Lu Xiaobai, Sababoy, NPM Mascot "Small Cabbage", Pi Pi Lion, Muscovy Duck, Power Bear, Abeno Bear, Mican, Fujioka, Shimanekko, Chi-Ba Kun, Hugger, etc.

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Free Gifts for Bank Credit Card Holders with a Purchase of a Target Amount

Gift Redemption Center: The first floor of Taipei Nangang Exhibition Center (the area of gift redemption for banks)(K616)

1. One gift can be redeemed per credit card per day. All gifts are not allowed to be redeemed more than once and received by others on behalf of cardholders.

2. The value of purchases by primary card and additional card cannot be combined and accumulated daily. Gift has to be redeemed on the day of purchases.

3. Selling or most the purchase amounts due to merchandise or service refund will not be able to receive the above gifts or cash rewards.

4. In order to ensure the safety of your purchase, if you will sign a credit card bill with higher amount of money than usual in the near future, please call the Bank Customer Service Department first to avoid encountering the situation of disputed.

5. Gifts with cash value are subject to return shipment and resale distribution. Cardholders cannot ask for certain styles or colors of gifts. Activity details and restrictions are subject to the announcement of each bank.

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<p>11:00 11:30 11:30 12:00 12:00 12:30 12:30 13:00 13:00 13:30 13:30 14:00</p> <p>Kinmen County Government 【Kinmen Exquisite Tour】</p> <p>Japan Travel And Tourism Association Kanto Branch 【Sing &amp; Dance with CHI-BA+KUN】</p> <p>Tokorozawa City 【The Charming City of Tokorozawa ~ Introducing The Latest Sightseeing Spots ~】</p> <p>Ibaraki Prefecture 【Tourist Attractions of Ibaraki, a treasure trove full of scenic spots with breathtaking natural beauty】</p> <p>Hakka Affairs Council 【Let's visit Hakka】</p> <p>Kintetsu Group 【Play Nihon NARA and MIE. Luxury Journey with Kintetsu Railway.】</p> <p>Mascot Parade (from Entry I to Main Stage) 14:00-14:30 Mascot Meet &amp; Greet 14:30-15:00</p> <p>Yehliu Ocean World 【Oceanworld's Mascot Show】</p> <p>Atami City 【Atami Online Tour】</p> <p>Fullon Hotels &amp; Resorts 【FULLON Q&amp;A】</p> <p>Cultural and Tourism Bureau of Chiayi County 【Dancing Piepiya of Forest】</p> <p>★ ★ ★</p>	<p>11:00 12:00</p> <p>Kuo Yuan Ye Museum of Cake and Pastry 【Three-dimensional icing cookies -European style house】</p> <p>12:00 13:00</p> <p>Taiwan Footwear Knowledge Center 【Painting plaster of foot】</p> <p>13:00 14:00</p> <p>TAIWAN Soya-stewed Museum 【Paper Windmill】</p> <p>14:00 15:00</p> <p>KONIG   Castella Land 【Castella Cookie House】</p> <p>15:00 16:00</p> <p>Hong Jou Tile Tourism Factory 【Ceramic Circle Magnet Painting】</p> <p></p> <p>★ ★ ★</p>

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Free Gifts for Bank Credit Card Holders with a Purchase of a Target Amount

Gift Redemption Center: The first floor of Taipei Nangang Exhibition Center (the area of gift redemption for banks)(K616)

1. One gift can be redeemed per credit card per day. All gifts are not allowed to be redeemed more than once and received by others on behalf of cardholders.

2. The value of purchases by primary card and additional card cannot be combined and accumulated daily. Gift has to be redeemed on the day of purchases.

3. Selling or most the purchase amounts due to merchandise or service refund will not be able to receive the above gifts or cash rewards.

4. In order to ensure the safety of your purchase, if you will sign a credit card bill with higher amount of money than usual in the near future, please call the Bank Customer Service Department first to avoid encountering the situation of disputed.

5. Gifts with cash value are subject to return shipment and resale distribution. Cardholders cannot ask for certain styles or colors of gifts. Activity details and restrictions are subject to the announcement of each bank.

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<p>11:00 11:30 11:30 12:00</p> <p>Commercial Office of the Sultanate of Oman-Taiwan 【Oman Travel】</p> <p>Kuo Yuan Ye Museum of Cake and Pastry 【Cake and Pastry Learning Experience】</p> <p>12:00 13:00</p> <p>Sunmerry Danish Bread Garden 【Animal Icing Cookies】</p> <p>13:00 14:00</p> <p>Taiwan's Socks Museum 【Socks Puppet】</p> <p>14:00 15:00</p> <p>PUHU TAIWAN SHOES FACTORY TOURS 【Small Shoe shape purse DIY】</p> <p>15:00 16:00</p> <p>Kuo Yuan Ye Museum of Cake and Pastry 【Three-dimensional icing cookies -European style house】</p> <p></p> <p>★ ★</p>	<p>11:00 12:00</p> <p>Touched Embassy 【It's Your Turn】</p> <p>12:00 13:00</p> <p>Sunmerry Danish Bread Garden 【Animal Icing Cookies】</p> <p>13:00 14:00</p> <p>Taiwan's Socks Museum 【Socks Puppet】</p> <p>14:00 15:00</p> <p>PUHU TAIWAN SHOES FACTORY TOURS 【Small Shoe shape purse DIY】</p> <p>15:00 16:00</p> <p>Kuo Yuan Ye Museum of Cake and Pastry 【Three-dimensional icing cookies -European style house】</p> <p></p> <p>★ ★</p>

Popular Mascots

Ohbear, Kingdom Friends - Hojong & Mugo, Bobby / Niuniu, Eagle Brother / Mountain Boar, Tunbao / Sabaru, Mumu / Tong Tong, Bimo / Luna, Otter, Little Owl From The Tribes, Lu Xiaobai, Sababoy, NPM Mascot "Small Cabbage", Pi Pi Lion, Muscovy Duck, Power Bear, Abeno Bear, Mican, Fujioka, Shimanekko, Chi-Ba Kun, Hugger, etc.

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09:40 10:30	 Opening Ceremony		
11:30 12:30	Industrial Development Bureau, Ministry of Economic Affairs 【2021Tourism Factory Ceremony】		
13:30 14:00	Council of Agriculture, Executive Yuan 【A new concept of leisure and agricultural tourism】		
14:00 15:00	Mascot Parade (from Entry I to Main Stage) 14:00-14:30 Mascot Meet & Greet 14:30-15:00		
15:00 15:30	Yunlin County Government 【Taiwan Do-Do Art Dance Group】		
			

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10:30 11:00	Tokyo Convention & Visitors Bureau 【Tokyo, where tradition and urban collides】		
11:00 11:30	Hakka Affairs Council 【GMA Nominated-Hakka Rock Style-The ZenKwun】	11:00 12:00	Okuma Center 【Coloring Keychain of Minnow】 
11:30 12:00	Hakka Affairs Council 【Let's visit Hakka】		
12:00 12:30	Cultural and Tourism Bureau of Chiayi County 【Fong Di Performing Arts Troupe】	12:00 13:00	Hunya Republic Of Chocolate 【Paint with Chocolate】
12:30 13:00	Renaissance Taipei Shihlin Hotel		
13:00 13:30	Ehime Prefectural Government 【Visit Ehime, Amazing Trains Trips in Shikoku, Japan】	13:00 14:00	Sha Yang Ye Robot Wonderland 【Let's Make Geometric Modeling Key Ring】
13:30 14:00	Northeast and Yilan Coast National Scenic Area Administration 【Fusen Satoyama】		
14:00 15:00	Mascot Parade (from Entry I to Main Stage) 14:00-14:30 Mascot Meet & Greet 14:30-15:00	14:00 15:00	Touched Embassy 【It's Your Turn】
15:00 15:30	Pristine Paradise Palau 【Palau Traditional Dance】		
15:30 16:00	Council of Indigenous Peoples 【Yuan Ling Artistic Dance Company】	15:00 16:00	Taiwan's Socks Museum 【Socks Puppet】 
16:00 16:30	Atami City 【Atami Online Tour】		
16:30 17:00	San' in Sanyo Tourism Promotion Association 【Land of "En" ~ Shimane ~】		